

## About the Salisbury Beach Partnership

### WHO WE ARE:

501 c3 non-profit creating a better Salisbury Beach for today and future generations

### WHAT WE DO:

- ◆ Return of Historic Carousel + New Carousel Pavilion Building on Broadway
- ◆ Beach Center Beautification
- ◆ Weekly Summer Concerts & Fireworks Shows
- ◆ Advocacy for Welcoming Public Open Space
- ◆ Annual Fundraising Events



**FIND OUT MORE:** [www.MySalisburyBeach.com](http://www.MySalisburyBeach.com)

**CONTACT US:** [info@MySalisburyBeach.com](mailto:info@MySalisburyBeach.com)

**SalisburyBeach**  
PARTNERSHIP



*Salisbury Beach Partnership's 1909 Loeff-Mangels Historic Carousel*

## ADOPT A HORSE SPONSORSHIP OPPORTUNITIES

**SalisburyBeach**  
PARTNERSHIP



# RESTORING A PIECE OF JOY & HISTORY AT SALISBURY BEACH

## Remember when?

Amusement rides were once the soul of Salisbury Beach. For decades, until the Broadway Flying Horses was sold in the mid-1970s, a ride on the merry-go-round was the highlight of summertime visits for thousands of families.

In 2019, the **Salisbury Beach Partnership** purchased one of the few remaining menagerie carousels hand-carved by original artisans of the craft.

Now, this 112-year-old historical treasure is here and we need your support to restore the carousel and build its forever home.

*"Carousels are magical. They remind us of the child within and bring back many great memories.*

*Everyone loved the merry-go-round, the Himalaya, the Witch Castle, and Dodgem's. It was all about families ~ walking around the beach, playing games, eating cotton candy and whoopie pies, and going on the rides.*

*Those were the fun years."*

**Jilda Shaheen Patten**

**Daughter of Roger Shaheen, Owner  
Shaheen's Fun-O-Rama & Fun Park 1954-1990**



## The Future

The Salisbury Beach Partnership's historical 1909 Looff-Mangels Carousel and its stunning new home will complement the ongoing revitalization investments being made to Salisbury Beach Center.

## Help us build a forever home





# TOGETHER WE CAN CREATE A PERMANENT LEGACY

## *That was Then*

The original Broadway Flying Horses, a hand-carved Looft Menagerie Carousel made its home at Salisbury Beach from 1913-1977.



## *This is Now*

Located at 7 Broadway, the historic carousel and NEW Pavilion-style building will offer an interactive, family-friendly destination for future generations and a return to the days of riding the carousel at Salisbury Beach.

## *Impact the Future*

**Salisbury Beach**  
PARTNERSHIP

## *Help us build a forever home*



# INVEST IN A PIECE OF HISTORY ~ ADOPT A HORSE

## *44 Original Hand-Carved Carousel Animals 2 Chariots*

Choose from 35 meticulously hand-carved and painted horses, 3 camels, 3 giraffes, 3 goats, and 2 chariots. Prices range from \$10K-\$12K.



## *What Sponsorship Includes*

- ◆ Bronze plaque mounted to carousel deck riser adjacent to sponsored animal or chariot
- ◆ Personal inscription on plaque ~ the perfect dedication for a family or business, or in memory of a loved one
- ◆ Adopt-A-Horse sponsorship for 20 years
- ◆ Limited complimentary ride tickets

## *Impact the Future*

**SalisburyBeach**  
PARTNERSHIP

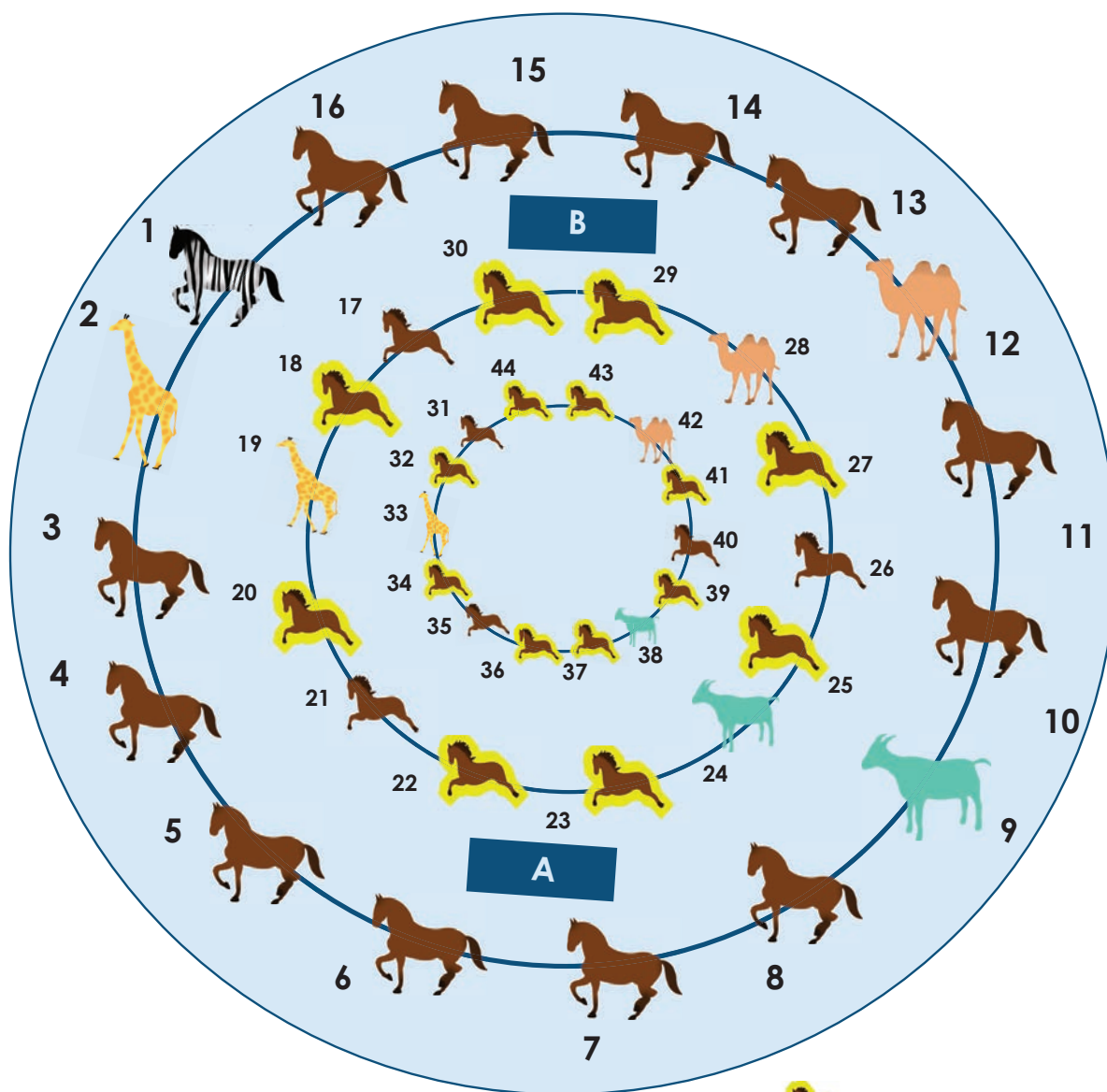
## *Help us build a forever home*





# ADOPT-A-HORSE

# RIDE DIAGRAM



 = Jumper (16)  
 = Chariot (2)

1. Serendipity SOLD
2. Surf's Up SOLD
3. Atlantis SOLD
4. Frolics SOLD
5. Himalaya SOLD
6. Orange Blossom SOLD
7. Broadway SOLD
8. Salty
9. Cotton Candy (Goat)
10. Fun-O-Rama SOLD
11. Dodgem SOLD
12. Sandy SOLD
13. Ocean Echo SOLD
14. Jetty
15. Patriot SOLD
16. Tilly SOLD
17. Misty
18. Ferris SOLD
19. Harvey SOLD
20. Salty Kisses SOLD
21. Stormy
22. Popcorn SOLD
23. Willey
24. Taffy (Goat)
25. Buttercup SOLD
26. Strawberry
27. Coasty
28. Dune SOLD
29. Frisky
30. Pirate SOLD

31. Comet SOLD
32. Wildcat SOLD
33. Sky Rocket (Giraffe)
34. Sandy Toes SOLD
35. Odyssey
36. Liberty Belle
37. Sunshine
38. Billy (Goat)
39. Prancer
40. Cassidy
41. Sugar
42. Wavy SOLD
43. Shelly SOLD
44. Nautilus

## Chariots:

- A - Mermaid Dreams SOLD  
 B - Miles of Smiles SOLD





# INVEST IN A PIECE OF HISTORY ~ ADOPT A HORSE



1. Serendipity



2. Surf's Up



3. Atlantis



16. Tilly



17. Misty



18. Ferris\*



4. Frolics



5. Himalaya



6. Orange Blossom



9. Harvey



20. Salty Kisses\*



21. Stormy



7. Broadway



8. Salty



9. Cotton Candy



22. Popcorn\*



23. Willey\*



24. Taffy



10. Fun-O-Rama



11. Dodgem



12. Sandy



25. Buttercup\*



26. Strawberry



27. Coasty\*



13. Ocean Echo



14. Jetty



15. Patriot



28. Dune



29. Frisky\*



30. Pirate\*

\*Jumper

\*Jumper



## SPONSORSHIP LEVEL



31. Comet

32. Wildcat\*

33. Sky Rocket



34. Sandy Toes\*

35. Odyssey

36. Liberty Belle\*



37. Sunshine\*

38. Nor'easter

39. Prancer\*



40. Cassidy

41. Sugar\*

42. Wavy



43. Shelly\*

44. Nautilus\*

A. Mermaid Dreams -SOLD  
B. Miles of Smiles - SOLD

\*Jumper

| #  | ELEMENT | ROW    | SIZE  | TYPE       | NAME           | SPONSOR LEVEL |
|----|---------|--------|-------|------------|----------------|---------------|
| 1  | Zebra   | Outer  | Large | Stationary | Serendipity    | <b>SOLD</b>   |
| 2  | Giraffe | Outer  | Large | Stationary | Surf's Up      | <b>SOLD</b>   |
| 3  | Horse   | Outer  | Large | Stationary | Atlantis       | <b>SOLD</b>   |
| 4  | Horse   | Outer  | Large | Stationary | Frolics        | <b>SOLD</b>   |
| 5  | Horse   | Outer  | Large | Stationary | Himalaya       | <b>SOLD</b>   |
| 6  | Horse   | Outer  | Large | Stationary | Orange Blossom | <b>SOLD</b>   |
| 7  | Horse   | Outer  | Large | Stationary | Broadway       | <b>SOLD</b>   |
| 8  | Horse   | Outer  | Large | Stationary | Salty          | \$12,000      |
| 9  | Goat    | Outer  | Large | Stationary | Cotton Candy   | \$12,000      |
| 10 | Horse   | Outer  | Large | Stationary | Fun-O-Rama     | <b>SOLD</b>   |
| 11 | Horse   | Outer  | Large | Stationary | Dodgem         | <b>SOLD</b>   |
| 12 | Camel   | Outer  | Large | Stationary | Sandy          | <b>SOLD</b>   |
| 13 | Horse   | Outer  | Large | Stationary | Ocean Echo     | <b>SOLD</b>   |
| 14 | Horse   | Outer  | Large | Stationary | Jetty          | \$12,000      |
| 15 | Horse   | Outer  | Large | Stationary | Patriot        | <b>SOLD</b>   |
| 16 | Horse   | Outer  | Large | Stationary | Tilly          | <b>SOLD</b>   |
| 17 | Horse   | Middle | Med   | Stationary | Misty          | \$10,000      |
| 18 | Horse   | Middle | Med   | Jumper     | Ferris         | <b>SOLD</b>   |
| 19 | Giraffe | Middle | Med   | Stationary | Harvey         | <b>SOLD</b>   |
| 20 | Horse   | Middle | Med   | Jumper     | Salty Kisses   | <b>SOLD</b>   |
| 21 | Horse   | Middle | Med   | Stationary | Stormy         | \$10,000      |
| 22 | Horse   | Middle | Med   | Jumper     | Popcorn        | <b>SOLD</b>   |
| 23 | Horse   | Middle | Med   | Jumper     | Willey         | \$11,000      |

# SPONSORSHIP LEVEL

# GIFT FORM

| #  | ELEMENT | RING   | SIZE | TYPE       | NAME            | SPONSOR LEVEL |
|----|---------|--------|------|------------|-----------------|---------------|
| 24 | Goat    | Middle | Med  | Stationary | Taffy           | \$11,000      |
| 25 | Horse   | Middle | Med  | Jumper     | Buttercup       | <b>SOLD</b>   |
| 26 | Horse   | Middle | Med  | Stationary | Strawberry      | \$11,000      |
| 27 | Horse   | Middle | Med  | Jumper     | Coasty          | \$11,000      |
| 28 | Camel   | Middle | Med  | Stationary | Dune            | <b>SOLD</b>   |
| 29 | Horse   | Middle | Med  | Jumper     | Frisky          | \$11,000      |
| 30 | Horse   | Middle | Med  | Jumper     | Pirate          | <b>SOLD</b>   |
| 31 | Horse   | Inner  | Med  | Stationary | Comet           | <b>SOLD</b>   |
| 32 | Horse   | Inner  | Med  | Jumper     | Wildcat         | <b>SOLD</b>   |
| 33 | Giraffe | Inner  | Med  | Stationary | Sky Rocket      | \$10,000      |
| 34 | Horse   | Inner  | Med  | Jumper     | Sandy Toes      | <b>SOLD</b>   |
| 35 | Horse   | Inner  | Med  | Stationary | Odyssey         | \$10,000      |
| 36 | Horse   | Inner  | Med  | Jumper     | Liberty Belle   | \$11,000      |
| 37 | Horse   | Inner  | Med  | Jumper     | Sunshine        | \$11,000      |
| 38 | Goat    | Inner  | Med  | Stationary | Billy           | \$10,000      |
| 39 | Horse   | Inner  | Med  | Jumper     | Prancer         | \$11,000      |
| 40 | Horse   | Inner  | Med  | Stationary | Cassidy         | \$10,000      |
| 41 | Horse   | Inner  | Med  | Jumper     | Sugar           | \$11,000      |
| 42 | Camel   | Inner  | Med  | Stationary | Wavy            | <b>SOLD</b>   |
| 43 | Horse   | Inner  | Med  | Jumper     | Shelly          | <b>SOLD</b>   |
| 44 | Horse   | Inner  | Med  | Jumper     | Nautilus        | \$11,000      |
| A  | Chariot | Middle |      | Stationary | Miles of Smiles | <b>SOLD</b>   |
| B  | Chariot | Middle |      | Stationary | Mermaid Dreams  | <b>SOLD</b>   |

This form confirms my/our intention to make a tax-deductible gift/pledge to the Salisbury Beach Partnership towards the Campaign for the Historical Carousel.

**I would like to reserve sponsorship of :**

**Animal Number:** \_\_\_\_\_ **Animal Name:** \_\_\_\_\_

**Amount:** \$ \_\_\_\_\_

**TOTAL GIFT:** \$ \_\_\_\_\_

**DONOR NAME(S) TO BE PUBLISHED:** \_\_\_\_\_

☐ **Fully tax-deductible payment is enclosed.**

*Make checks payable to Salisbury Beach Partnership, LLC*

☐ **Please charge my tax-deductible contribution to my/our credit card in the amount of \$ \_\_\_\_\_.**

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

☐ VISA ☐ MasterCard ☐ AmEx ☐ Discover

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**Please inscribe my 4"x 8" ride plaque as follows:**

Maximum of 24 Characters including spaces.

□□□□□□□□□□□□□□□□□□□□

□□□□□□□□□□